

# CV

# Beatrice Rachello

## Visual and Graphic Designer

**date of birth** 04 - 04 - 1988  
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## Education

**2012 - 2014**  
MA Design – Visual and multimedia communication.  
Iuav University in Venice

**2007 - 2011**  
BA Industrial Design. Iuav University in Treviso.

**2002 - 2006**  
High school specialization in the scientific field,  
Leonardo Da Vinci, Treviso.

## Professional experiences

**June 2015 - January 2016**  
Visual and UX Design Intern at Fjord Milan.

**May - July 2014**  
Communication Agency Umbrella, Treviso.  
It offers design management, press office and foreign relations for architecture and design businesses.  
I curated graphic design outcomes for the agency communication, the website revision and some materials for the weekly press review.

**2011 - present**  
I work as freelance designer.

**September - December 2009**  
Communication Agency VanGhoG, Milano.  
I curated some advertisings and cultural events visual communication and communication inside the agency.

## Experiences

**September 2012 - February 2013**  
Erasmus at Colchester Institute,  
Colchester, UK for six months.

**March 2013**  
Book Logistica workshop organized by Werkplaats Typografie in Ravenna during the Festival and book fair Fahrenheit 39.

**June 2012**  
WAVE Iuav. Workshop organized by Leonardo Sonnoli to design the newspaper for the Wave architecture workshop.

**July 2012**

Do It Yourself workshop organized by the BA luav students, supervised by professor Katerina Dolejsova. It was finalized at producing an alphabet and a fanzine about the topic "positive and negative".

**September 2010**

Teach me 7, Fast Forward - Kesselskramer Holiday in Venice IUAV Venezia. Workshop with Niek Eijbouts and Gijs van den Berg from KesselsKramer.

**August - September 2010**

Design with care. luav, Treviso. Workshop by Emmanuel Babled about designing a lamp using Murano glass.

**September 2009**

Teach me, Fast Forward - Very very stupid IUAV, Venezia. Workshop with studio Nooo.

**August - September 2009**

In Movimento/Moove - luav, Treviso. Workshop by Massimo Pitis with the aim of designing a series of maps of Treviso.

**Skills**

My skills include:

- generating ideas and strategies, communicate and create contents;
- designing layouts and other materials for both digital and print;
- basic knowledge of video and photography making and editing;
- basic understanding of coding languages HTML and CSS;
- ability and will to learn new programs and ways of operating;
- flexibility to adapt in different situations;
- ability to work both independently and in a group.

I'm sociable, communicative and receptive always looking to create an enjoyable environment to work in.

I'm organized and attentive to details but I always have in mind the big picture.

**Languages**

**English** good knowledge spoken and written

**French** fair knowledge

**Italian** mother tongue

**Others**

From 2006 to June 2015 I worked part time as swim instructor at Piscine Quinto, a local swimming pool in Quinto di Treviso.